

Message Text

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PAGE 01 STATE 079239
ORIGIN OPIC-06

INFO OCT-01 NEA-10 ISO-00 EB-08 /025 R

DRAFTED BY OPIC/F: BWTREADWELL
APPROVED BY EB/IFD/ OIA:RDKAUZLARICH
EB/IFD/OIA:DHSTEBBING
OPIC/F:AJHOPE
NEA/AFN:TWILKENSON (INFO)

-----090812Z 005671 /13

R 081917Z APR 77
FM SECSTATE WASHDC
TO AMEMBASSY TUNIS

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FROM OPIC

E.O. 11652: N/A

TAGS: EFIN

SUBJECT:MOTOROLA SEMI-CONDUCTOR PLANT

1. AMBASSADOR ALI HEDDA AND API NEW YORK DIRECTOR AZOUZ ENNIFAR VISITED MOTOROLA CORPORATION'S PHOENIX, ARIZONA OFFICE ON WEDNESDAY, MARCH 30 IN ORDER TO DISCUSS LOCATING SEMI-CONDUCTOR PLANT IN TUNISIA. MOTOROLA OFFICERS TOLD TUNISIAN DELEGATION THAT MOTOROLA WOULD PLACE FACTORY IN TUNISIA IF THE PROBLEM OF LAW PREVENTING WOMEN FROM WORKING THIRD (NIGHT) SHIFT COULD BE SOLVED. AMBASSADOR HEDDA WILL NOW RETURN TO TUNIS IN SECOND WEEK OF APRIL TO URGE MINISTRY OF SOCIAL AFFAIRS TO GRANT WAIVER OR EXCEPTION TO LAW FORBIDDING WOMEN TO WORK NIGHT SHIFTS.

2. VISIT TO MOTOROLA BY TUNISIAN OFFICIALS URGED BY OPIC
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FINANCE OFFICER TREADWELL AS A MORE APPROPRIATE RESPONSE THAN PREVIOUS REQUESTS FOR OPIC AND U.S. BANKERS TO INTERVENE ON BEHALF OF TUNISIA. ON MARCH 1, API DIRECTOR OF PROMOTION LARIBI PROMPTED UNDP ADVISOR HOEVELER TO TELEX OPIC PRESIDENT MARSHALL MAYS, BEGIN QUOTE: API ADVISES THAT IT IS POSSIBLE TO OBTAIN AN EXCEPTION TO THE LAW FORBIDDING WOMEN TO WORK NIGHT SHIFTS. THEY HAVE DISCUSSED THE MOTO-

ROLA PROJECT SPECIFICALLY WITH THE MINISTER OF SOCIAL AFFAIRS (LABOR) AND ARE OF OPINION THAT IF MOTOROLA WOULD

FURNISH TRANSPORTATION FOR WOMEN NIGHT WORKERS AN OK FROM MINISTRY OF LABOR WOULD BE FORTHCOMING. HOPE THIS IS HELPFUL AS THIS POINT SEEMED TO BE MOTOROLA'S CHIEF HANG-UP ON CHOOSING TUNISIA. END QUOTE. NO DIRECT ACTION REQUEST WAS MADE BY HOEVELER HOWEVER. TREADWELL RELAYED MESSAGE TO MOTOROLA'S GEORGE NEEDHAM ON MARCH 4, BUT MESSAGE IN SUBSTANCE WAS WEAK. TREADWELL DURING MEETINGS AT API IN TUNIS ON MARCH 8 URGED DIRECT RESPONSE TO MOTOROLA ON THE PART OF GOT AND GAVE NAME OF OFFICE TO CONTACT. API DGA PACHA UNDERSTOOD REASON FOR DIRECT APPROACH AND RESOLVED TO TAKE APPROPRIATE ACTION. HEDDA/ENNIFAR VISIT TO MOTOROLA WAS DIRECT OUTGROWTH OF THIS RESOLVE.

3. OPIC OFFICER TREADWELL RECEIVED TELEPHONE CALL FROM MOTOROLA'S LARRY FAIR (THE OFFICER WHO LED MOTOROLA SURVEY TEAM TO TUNISIA AND MOROCCO AT END OF NOVEMBER 1976.) MONDAY, MARCH 28. FAIR EXPLAINED THAT UNTIL MOTOROLA SURVEY TEAM RETURNED TO RABAT DURING LAST WEEK OF FEBRUARY, DECISION HAD VIRTUALLY BEEN MADE TO PLACE FACTORY IN MOROCCO. HOWEVER, SURVEY MISSION TO MOROCCO (APPROXIMATE DATES FEB. 27 - MARCH 11) UNCOVERED MANY STUMBLING BLOCKS TO INVESTMENT INCLUDING SAME LAW ON THE BOOKS AS IN TUNISIA ABOUT WOMEN WORKING NIGHT SHIFT (APPARENTLY STANDARD LANGUAGE IN AN ILO CONVENTION ADOPTED BY BOTH GOVERNMENTS). PREVIOUSLY GOM AUTHORITIES HAD ASSURED MOTOROLA OF "NO PROBLEMS" TO THEIR INVESTMENT BUT PROBLEMS AROSE. THIS LIMITED OFFICIAL USE

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4. MOTOROLA SEMI-CONDUCTOR FACTORY WILL BE OF ENORMOUS DEVELOPMENTAL BENEFIT TO TUNISIA IN TERMS OF EMPLOYMENT AS INITIAL PHASE WILL HIRE 1,000 WORKERS. LATER EXPANSION PHASES CALL FOR EMPLOYMENT OF UP TO 4,000 WORKERS FURTHER, MOTOROLA IS LOOKING ALSO FOR A SITE FOR A RADIO ASSEMBLY FACTORY. SEMI-CONDUCTOR FACTORY WILL FEED INTO MOTOROLA'S ASSEMBLY OPERATION IN TOULOUSE FRANCE. BENEFITS OF TUNISIA LAW OF 72 TO MOTOROLA INCLUDE ABILITY TO FORM WHOLLY-OWNED SUBSIDIARY, MAINTENANCE OF BOOKS AND

BANK ACCOUNTS OFF-SHORE, LOW-COST AND EFFICIENT LABOR SUPPLY, TAX HOLIDAY, DUTY FREE ACCESS TO EEC, LABOR PEACE, ETC.

5. THE RESPONSIBLE OFFICER AT MOTOROLA FOR SITE LOCATION DECISION IS MR. GEORGE NEEDHAM, DIRECTOR, MANUFACTURING SUPPORT OPERATIONS. MOTOROLA CORP., 5005 EAST MCDOWELL PHOENIX, ARIZONA 85008, TEL. (602) 244-6389, TELEX 667-325. LARRY FAIR WORKS FOR NEEDHAM.

6. OPIC WILL KEEP U.S. EMBASSY INFORMED OF FURTHER DEVELOPMENTS AND WILL URGE MOTOROLA TEAM CALL ON AMBASSADOR MULCAHY AND ECON/COMM SECTION DURING NEXT VISIT TO TUNISIA. DECONTROL FOLLOWING 4/1/78.
VANCE

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ORIGIN NEA-03

INFO OCT-01 ISO-00 /004 R

66011
DRAFTED BY NEA/AFN:STESCUDERO:PG
APPROVED BY NEA/AFN:WSWEISLOGEL
-----131013Z 047430 /14
R 130215Z APR 77
FM SECSTATE WASHDC
TO AMEMBASSY RABAT

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FOLLOWING REPEAT STATE 079239 ACTION TUNIS 08 APR 77

QUOTE

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FROM OPIC

E.O. 11652: N/A

TAGS: EFIN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Sent Date: 08-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2854415
Secure: OPEN
Status: NATIVE
Subject: MOTOROLA SEMI-CONDUCTOR PLANT
TAGS: EFIN, EIND, TS, MOTOROLA CORPORATION
To: TUNIS
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/3f6dbca7-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009